

DAMON D'AMORE

C-SUITE PERFORMANCE SPECIALIST AND MENTOR



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DAMON D'AMORE SPECIALIZES WORKING WITH TWO DISTINCT TYPES OF LEADERS: C-SUITE EXECUTIVES AND VENTURE-BACKED FOUNDING TEAMS

Damon's work with corporate C-Suite executives focuses on psychological and emotional performance and helping leaders accomplish current tactical goals that ultimately facilitate their personal legacy, organizational strategic goals and drive stakeholder engagement.

Damon works with founding teams of companies positioned for hyper-growth, focusing on implementing personal performance systems and positioning these companies to scale into industry or category-leading organizations.

He has more than fifteen years' experience working one-on-one with hundreds of top CEOs, founders, and executives at Fortune 100 to 1000 firms, such as Walmart, PepsiCo, DirecTV, NASCAR, and P&G.

Damon founded multiple companies as an entrepreneur and currently is an active board member and advisor to multiple international companies.

The multiple startups he founded were after after long careers deep in the media and entertainment sectors producing programs such as *Undercover Boss* and *The Apprentice*.

Damon began his career in global finance, building international businesses for the market leading firm Cantor Fitzgerald.

He serves as mentor and lecturer to Top 25 MBA programs such as USC, NYU, and Columbia, and acted as spokesperson and host for an American Express and Discovery Channel show promoting entrepreneurship.

Damon speaks internationally on the topics of legacy, personal development, resilience, mindset, and applying the lessons of entrepreneurship and innovation to corporate development environments.

Half of Damon's clients are female leaders in the C-Suite.

"I retained Damon to coach the founder of a tech startup as the company was entering a critical growth phase. Damon's experience from the trenches as an operator to the boardroom with C-Suite issues, investors, and board members proved invaluable in helping the founder clarify their strategic vision for the company, tackle operational challenges, and communicate successfully with customers and industry partners."

—**VENTURE INVESTOR**, Client Testimonial